

EMPOWERING SMALL AND MEDIUM BUSINESSES TO ACHIEVE MORE !!!



Why Choose SB Genus ?

















- ✔ Proven Experience
- ✔ Customized Solutions
- ✔ Expert Team
- ✔ Cutting-Edge Technology
- ✔ Affordable & Transparent Pricing
- ✔ End-to-End Support
- ✔ Proven Track Record
- ✔ Client-Centric Approach

Our Services

 Website Design	 Graphics & Logo Design	 Software Development	 Digital Marketing
 Custom App Development	 Domain & Hosting	 Maintenance Support	 Video Editing

Corporate & Marketing Prints Also Available

INDUSTRIES WE SERVED

- | | |
|---|---|
|  E-Commerce & Marketplace |  Legal |
|  Healthcare |  Education |
|  Logistics & Transport |  Fitness |
|  Travel |  Social Media |
|  Hospitality |  Job Search |
|  Media & Entertainment |  Real Estate |
|  Sports |  Fashion |
|  Lifestyle |  Food & Beverage |
|  Astrology |  On-Demand |
|  Jewelry | |

Other Facilities

- ✔ VIDEO & PHOTO SHOOT
- ✔ PROMOTIONAL SHOOT
- ✔ SHORT FILMS
- ✔ MODEL SHOOT
- ✔ WEDDING SHOOT



CHECK OUR WEBSITE



FOUNDER: SWARAJ

OUR PARTNERS



T&C Apply

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📍 SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102

Follow Us On : 

OUR COMMITMENT TO YOU

Unwavering Quality

We maintain extremely high standards in everything we do—from the code we write to the interfaces we design. Nothing cookie-cutter about our work.

Ongoing Support

Our relationship doesn't end at launch. We're here to ensure your website continues to evolve and perform at its best. We are your partners for the long-term.

Clear Communication

We believe in keeping you informed without overwhelming you with details. Regular updates, clear reporting, and always being available when you need us.

CHERISH OUR SUCCESS!



3000+
Happy Clients



08+
Years of Experience



45+
Workforce

FREQUENTLY ASKED QUESTIONS (FAQ)

1. What services does SB Genus provide?

We provide Website Development, Mobile App Development, Digital Marketing, CRM Development, and IT Solutions, Logo & Graphic Design.

2. How long does it take to develop a website?

A basic website usually takes 3–7 Working days, depending on project requirements.

3. Do you create custom websites?

Yes, we develop fully customized websites according to your business needs.

4. Will my website be mobile friendly?

Yes, all our websites are 100% responsive and mobile-friendly.

5. Do you provide domain and hosting?

Yes, we help with domain registration and secure web hosting setup.

6. Do you offer e-commerce website development?

Yes, we build online stores with payment gateway integration.

7. What digital marketing services do you offer?

We provide SEO, Google Ads, Facebook Meta Ads, and Social Media Marketing.

8. Do you provide website maintenance?

Yes, we offer regular updates, security checks, and maintenance support.

9. Can you develop CRM or business software?

Yes, we create custom CRM and business management software.

10. How can I contact SB Genus?

You can contact us via phone, WhatsApp, or our website for consultation.

Any Other Questions? Then Contact With Us!

TECHNOLOGY STACK



OUR CERTIFICATIONS & ACHIEVEMENTS



OUR JOURNEY

During the lockdown, we proudly helped more than 1000 clients with our dedicated SB Genus team.

Empowered startups and businesses to grow faster with cutting-edge technology and creativity.

2017

2020

2022

2024

2025

Started our journey as a passionate freelancing web service, driven by vision and dedication.

Expanded our services and built a skilled team to deliver innovative digital solutions.

Became a trusted digital partner, turning ideas into success stories across industries.

CRAFTING YOUR DIGITAL FUTURE

LOGO DESIGN PACKAGE

SINGLE

₹500 /one - time

- ✓ 1 Unique Logo Concept
- ✓ High-Quality JPG & PNG
- ✓ Up to 2 Revision Rounds
- ✓ Delivery in 3 to 5 Days

BASIC

₹900 /one - time

- ✓ 2 Unique Logo Concepts
- ✓ Up to 2 Revision Rounds
- ✓ High-Quality JPG & PNG
- ✓ Delivery in 3 to 5 Business Day

STANDARD

₹1,800 /one - time

- ✓ 4 Tailored Logo Concepts
- ✓ Up to 4 Revision Rounds
- ✓ JPG, PNG, AI or PSD Formats
- ✓ Business Card
- ✓ Delivery in 5 to 7 Business Days

PREMIUM

₹2,600 /one - time

- ✓ 6 Tailored Logo Concepts
- ✓ Up to 4 Revision Rounds
- ✓ JPG, PNG, AI or PSD Formats
- ✓ Business Card & Letterhead Design
- ✓ Delivery in 5 to 7 Business Days

NOTE : Additional Charges For PSD / AI / CD & Per Revision Rounds

WEBSITE MAINTENANCE PACKAGE

Features

BUSINESS CARE

₹500 /month

BUSINESS CARE

₹1000 /month

STANDARD CARE

₹2000 /month

PREMIUM CARE

₹3,500 /month

Features	BUSINESS CARE ₹500 /month	BUSINESS CARE ₹1000 /month	STANDARD CARE ₹2000 /month	PREMIUM CARE ₹3,500 /month
✓ Website Uptime & Basic Monitoring	✓	✓	✓	✓
✓ Monthly Content Update (text/images)	✗	✗	Up to 5 Changes	Up to 10 Changes
✓ Plugin & Theme Update (WordPress)	✓	✓	✓	✓
✓ Live Website Bug Fixing Only.	✓	✓	Up to 5 Changes	Up to 10 Changes
✓ Basic Security Check	✗	✓	✓	✓
✓ WhatsApp / Phone Support (Business Hours)	✓	✓	✓	✓
✓ Emergency Issue Handling	✗	✗	✗	✗
✓ Technical Support Within 24 Hours	✗	✗	✓	✓
✓ Consultation For Growth & Improvements	✗	✗	✗	✗
✓ Dedicated Support Manager	✗	✗	✗	✗
✓ Daily Backups	✗	✗	✗	✗
✓ Server & Hosting Coordination	✗	✗	✗	✗
✓ API / form / Payment Gateway Monitoring	✗	✗	✗	✗
✓ Custom Feature Maintenance	✗	✗	✗	✗
✓ Offline Backup	✗	✓	1 Copy	2 Copy

ONE-TIME ADD - ON SERVICES

- Website Speed Boost Starting From **₹1,500**
- Malware Cleanup Starting From **₹2,000**
- UI Refresh / Banner update Starting From **₹1,000**
- SEO Optimization Starting From **₹2,500**
- Content Writing **As Required**
- Migration Support Starting From **₹2,000**

CUSTOMIZED PACKAGE ALSO AVAILABLE

IMPORTANT MAINTENANCE POLICY (APPLICABLE TO ALL PACKAGES)

- Only live project bug fixing will be covered under website maintenance.
- No new features, design changes, layout modifications, or functionality changes will be done under maintenance packages.
- Any new development, enhancement, or redesign request will be treated as a separate paid project and quoted accordingly.

CRAFTING YOUR DIGITAL FUTURE

SOCIAL MEDIA MAINTENANCE PACKAGE

01

STARTER BOOST

- 6 Graphics
- Schedule Posting
- Ads Setup (Excluding Ads Charges)
- Call & Whatsapp Chat Support
- **No RM**

Price **Rs. 1500/-**

02

SOCIAL GROWTH

- 12 Graphics
- 1 Reels or Video Edit / 4 graphics
- Schedule Posting
- Ads Setup (Excluding Ads Charges)
- Call & Whatsapp Chat Support
- **No RM**

Price **Rs. 4000/-**

03

BRAND EXPANSION

- 22 Graphics
- 2 Reel / 8 graphics
- Schedule Posting
- Ad Set Up
Excluding Ads Charges
- **RM Include**

Price **Rs. 6000/-**

04

PROFESSIONAL GROWTH

- 30 Graphics
- 4 Reel / 16 graphics
- Schedule Posting
- Ad Set Up
Excluding Ads Charges
- **RM Include**

Price **Rs. 9000/-**

05

PREMIUM MOMENTUM

- 45 Graphics
- 4 Reel / 16 graphics
- Schedule Posting
- Ad Set Up
Excluding Ads Charges
- **RM Include**

Price **Rs. 12,000/-**

06

ALL-INCLUSIVE BOOST

- 45 Graphics
- 4 Reel / 16 graphics
- Scheduled Posting
- Ad Set Up
- 30-days Ads Charges
Included (**150+18% GST**)
- **RM Include**

Price **Rs. 18000/-**

07

BUSINESS DOMINATOR

- 45 Graphics
- 4 Reel / 16 graphics
- Scheduled Posting
- Ad Set Up
- 30-days Ads Charges
Included (**300+18% GST**)
- **RM Include**

Price **Rs. 24,000/-**

08

SCALE ACCELERATOR

- 60 Graphics
- 4 Reel / 16 graphics
- Scheduled Posting
- Ad Set Up
- 30-days Ads Charges
Included (**500+18% GST**)
- **RM Include**

Price **Rs. 36,000/-**

09

ENTERPRISE ELITE

- 60 Graphics
- 6 Reel / 24 graphics
- Scheduled Posting
- Ad Set Up
- 30-days Ads Charges
Included (**900+18% GST**)
- **RM Include**

Price **Rs. 54,000/-**

10

Customized
Package

CRAFTING YOUR DIGITAL FUTURE

WEBSITE DEVELOPMENT PACKAGE

INFORMATIVE WEBSITE

Starting Price **₹5,999**

Service Include:

- ✓ Up to 5 Pages
(Home, About, Services, Gallery, Contact)
- ✓ Mobile Responsive Design
- ✓ Contact Form
- ✓ Basic SEO Setup
- ✓ Social Media Links
- ✓ Google Map Integration
- ✓ 1 Year Hosting Support

BUSINESS / CORPORATE WEBSITE

Starting Price **₹9,999**

Service Include:

- ✓ Up to 8 Pages
- ✓ Professional Design
- ✓ Mobile Responsive
- ✓ Contact & Inquiry Form
- ✓ Service Pages
- ✓ Gallery / Portfolio Section
- ✓ Basic SEO Setup
- ✓ WhatsApp Chat Integration

ECOMMERCE WEBSITE

Starting Price **₹19,999**

Service Include:

- ✓ Product Listing System
- ✓ Shopping Cart
- ✓ Payment Gateway Integration
- ✓ Order Management Panel
- ✓ Customer Login / Signup
- ✓ Mobile Responsive Design
- ✓ Basic SEO Setup

BOOKING WEBSITE

Starting Price **₹14,999**

Service Include:

- ✓ Online Booking System
- ✓ Calendar / Date Selection
- ✓ Booking Form
- ✓ Admin Panel
- ✓ Email / WhatsApp Notification
- ✓ Mobile Responsive Design

LMS WEBSITE

Starting Price **₹29,999**

Service Include:

- ✓ Online Course System
- ✓ Video Lessons Upload
- ✓ Student Login / Dashboard
- ✓ Quiz & Assignment System
- ✓ Certificate Option
- ✓ Payment Integration

PORTFOLIO WEBSITE

Starting Price **₹4,999**

Service Include:

- ✓ Personal Profile Page
- ✓ Portfolio / Work Gallery
- ✓ Project Showcase
- ✓ Contact Form
- ✓ Social Media Links
- ✓ Mobile Responsive Design

LANDING PAGE

Starting Price **₹2,999**

Service Include:

- ✓ Single Page Website
- ✓ Lead Generation Form
- ✓ WhatsApp Chat Button
- ✓ Mobile Responsive Design
- ✓ Fast Loading Page
- ✓ Meta Ads / Campaign Ready

We Offer Fully Customised Website Development Solutions Tailored To Your Business Needs.



CRAFTING YOUR DIGITAL FUTURE

GOOGLE ADS PACKAGE

STARTER

BASIC

PROFESSIONAL

PREMIUM

Starting Price
₹3,999 / Month
(Ad Budget Separate)

Service Include:

- ✓ 1 Google Ads Campaign Setup
- ✓ Keyword Research (Basic)
- ✓ Ad Copy Creation (2 Ads)
- ✓ Location Targeting
- ✓ Basic Conversion Tracking
- ✓ Monthly Performance Report

Starting Price
₹6,999 / Month
(Ad Budget Separate)

Service Include:

- ✓ Up to 2 Campaign Setup
- ✓ Keyword Research & Optimization
- ✓ 4 Ad Copies Creation
- ✓ Audience Targeting
- ✓ Call / Website Lead Ads
- ✓ Conversion Tracking Setup
- ✓ Monthly Performance Report

Starting Price
₹9,999 / Month
(Ad Budget Separate)

Service Include:

- ✓ Up to 4 Campaign Setup
- ✓ Advanced Keyword Research
- ✓ 6 Ad Copies Creation
- ✓ Competitor Analysis
- ✓ A/B Testing
- ✓ Conversion & Call Tracking
- ✓ Weekly Optimization
- ✓ Detailed Monthly Report

Starting Price
₹14,999 / Month
(Ad Budget Separate)

Service Include:

- ✓ Multiple Campaign Management
- ✓ Advanced Keyword & Audience Research
- ✓ Display / Search Ads Setup
- ✓ Remarketing Setup
- ✓ Landing Page Suggestions
- ✓ Weekly Optimization
- ✓ Conversion Tracking & Analytics
- ✓ Detailed Performance Report

Note

- Ad Budget will be paid directly to Google by the client.
- Package price is only for campaign setup & management.

OUR OTHER PRICING

SERVICES

PRICE

✓ Per Graphic Design -	Rs. 200/-
✓ Advertising Reels Video Edit (15 Sec)	Rs. 300/-
✓ Advertising Reels Video Edit (30 Sec)	Rs. 500/-
✓ Advertising Voice Over -	Rs. 300/-
✓ Advertising Photo Shoot (3 Hour) -	Rs. 2000/-
✓ Ads Set Up (Meta / G Ads) -	Rs. 500/- / 1000/-
✓ 1 Day video Shoot -	Rs. 10,000/-
✓ 1 Day photo Shoot -	Rs. 5,000/-